

**FOR MORE INFORMATION CONTACT:**

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**FOR IMMEDIATE RELEASE**

**American Vintage Group Announces New Director of Business Development**

**Houston, Texas, February 1, 2007** – The American Vintage Group is pleased to announce the addition of James Babineaux as Director of Business Development. James comes to AVG with extensive experience in the fields of sales, marketing and supply chain management. He will be responsible for creating awareness and demand for AVG products in addition to building relationships with AVG's distribution partners.

James can be contacted via email at jamesb@americanvintagegroup.com or by phone at 713-376-0035.